



Workforce productivity. Business-class control.

Presenting the new generation of Dell OptiPlex™ desktops.

# Enable your workforce to do more.

Whether yours is a growing business or a large-scale global enterprise, there's a Dell OptiPlex desktop ideal for your organization. With a wide range of form factors and performance options, you can match your productivity needs in a flexible design that integrates seamlessly into virtually any environment. OptiPlex desktops are designed specifically for networked environments, offering easy management and security features for business-class control.



## Inspired Design

Built to last and designed to fit your workspace, Dell OptiPlex desktops offer durability and style with environmentally responsible principles.

## Long lasting durability

Dell OptiPlex desktops are built for long-term reliability with a robust metal chassis and designed for easy service and upgrades with convenient chassis grip points and tool-less access to color-coded system components. To ensure they can withstand years of heavy use, OptiPlex desktops are subjected to Highly Accelerated Life testing.

## The right fit

Dell OptiPlex systems can integrate seamlessly into any office environment, on virtually any size desk, and with a consistent look across all models. They feature a range of chassis sizes, including one of the smallest business desktops with a built-in power supply and an innovative all-in-one option.

## Environmentally conscious design

Dell OptiPlex desktops are engineered to respect our planet with ENERGY STAR® 5.2 qualified configurations, optional 90% efficient power supplies and 10% post-consumer recycled plastics in chassis construction. Once you've unpacked your new OptiPlex, its packaging is easily recyclable<sup>1</sup>.



## Smart Productivity

With powerful performance options, collaboration features and a versatile design, OptiPlex desktops are built to work hard for you.

## Agile performance

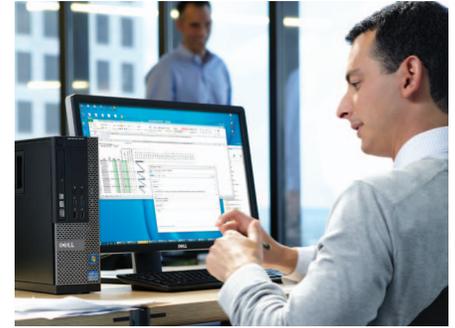
Empower your workforce with a range of options that fit their performance needs. Employees can power through their day with advanced 3rd generation Intel® Core™ processors, run multiple programs simultaneously with high-bandwidth memory, and enjoy excellent graphics performance with Intel® HD graphics. Find your balance of technology and performance with hard drive, SSD or hybrid drive options.

## Versatile usage

Customize your workspace with intuitive design, support for up to three native monitors and flexible configurations for your peripherals using convenient access to USB 3.0 ports.

## Effective collaboration

Face-to-face collaboration with colleagues is easy with an optional webcam and Microsoft® Lync. Front microphone and headset mini-jacks offer full Voice-over-IP (VoIP) support. Easily connect with colleagues via wireless connectivity options.



## Business-Class Control

Dell OptiPlex systems are designed with effective administration in mind. OptiPlex puts an array of management and security tools at your disposal along with the peace of mind that comes with knowing that Dell stands ready to support you when you need it.

## Efficient manageability

As the industry's most manageable vPro enabled desktops, OptiPlex 9010 and 7010 desktops can help you achieve outstanding IT control with Intel® vPro™ remote out-of-band management, image sharing between desktops and Dell's unique remote BIOS management functionality.

## Confident security

Help protect your critical data and meet compliance standards with Dell Data Protection<sup>2</sup> and Trusted Platform Module (TPM)<sup>3</sup> encrypted hard drives and other security features, including optional peripheral authentication devices and Intel® Identity Protection Technology.

## Long-term stability and proven service

Invest in a desktop designed to provide long-term stability through a carefully planned and executed evolutionary lifecycle and managed transitions. OptiPlex desktops are backed by a comprehensive suite of Dell service and support options.

# Integrated Solutions

Bring the possibility of greater back-end client control to your OptiPlex environment through a range of Dell solutions and services for cost-effective security, management and productivity.

## Dell Data Protection | Encryption

Protect data on hard drives and removable media across your network through encryption and strong authentication. Dell Data Protection | Encryption is a non-disruptive endpoint encryption solution that helps you quickly and easily deploy encryption across your entire organization, enforce policies and audit encryption state. The solution delivers the highest level of Federal Information Processing Standards 140-2 certification commercially available with the optional Hardware Encryption Accelerator.

- Simplify endpoint data security with a single solution designed for system disks and removable media.
- Monitor client security remotely.
- Address compliance requirements for sensitive data and IP management.
- Speed deployment with one-touch preset compliance policy templates.
- Deny access to unauthorized users in the event of loss or theft.

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## Dell Desktop Virtualization Solutions

Combining purpose-built hardware, software and services, Dell Desktop Virtualization Solutions centralize IT control, giving you access virtually anytime and anywhere. Dell's services and flexible delivery models help define and implement the right solution for your needs.

- Access your desktop through the cloud using a broad choice of clients.
- Simplify your organization's backup, restore, encryption and email management duties.
- You decide how much control you want — Dell can build your solution and manage it for you, or you can manage desktop virtualization yourself.

## Dell Systems Management Solutions

From hardware such as Dell KACE™ appliances to software management solutions such as System Center Configuration Manager, we've made it easier than ever to manage large fleets of OptiPlex desktops. Dell systems management solutions help you centralize management, automate processes, and reduce support costs.

- Automate everyday management tasks with tools and utilities
- Manage multiple devices from a single console.
- Accelerate deployment processes.
- Monitor the status and health of systems, perform hardware inventory, update drivers and monitor power usage remotely.
- Automate updates and inventory tracking with a Dell KACE appliance.

## Dell Services

Dell OptiPlex is backed by a wide range of global services and support to help you configure, deploy, manage, and support your desktops for their entire lifecycle, including reselling or recycling when they reach end of life.

### Dell ProSupport™

Dell ProSupport<sup>5</sup> helps keep your downtime to a minimum and your business running to the maximum with a single point of accountability for your Dell and third-party hardware and software.

### Deployment Services

Dell deployment experts help keep your end users working without interruption by minimizing installation times. We can streamline user-state migration by securely transferring user settings and data to the new hardware.

### Configuration Services

Configuration Services simplify and accelerate the customization and utilization of your new OptiPlex desktops. You can receive your systems directly from the factory, ready to go out of the box.

### Asset Resale and Recycling Services

Asset Resale and Recycling Services offers a simple process to manage disposal of old systems, while helping to protect data and the environment.

# OptiPlex 9010

The OptiPlex 9010 desktop offers premium performance and IT control. Available with five chassis options, this easy-to-manage desktop can integrate into virtually any office environment. The innovative all-in-one helps save desk space or can hang on the wall for a stylish look.



## OptiPlex 9010

3rd generation Intel iCore processors
Intel HD graphics; Optional 1GB NVIDIA discrete graphics <sup>5</sup>
Up to 2TB <sup>7</sup> storage (MT only) and up to 32GB <sup>5,6</sup> memory (1600 MHz)
3 native monitor support with DP/DP/VGA ports across all chassis
Intel® vPro Technology (iAMT 8.0) including Dell unique vPro extensions (optional)

Great for: Organizations seeking maximum performance and centralized IT control with a powerful, manageable system supporting desktop virtualization and data protection.

## OptiPlex 9010 All-in-One

23" display with integrated VESA mount
3rd generation Intel iCore processors
Intel Integrated Graphics with native HDMI and VGA
Up to 1TB <sup>7</sup> storage and up to 16GB <sup>5,6</sup> memory (1600 MHz)
Native second monitor support with HDMI/VGA ports
Intel® vPro Technology (iAMT 8.0) including Dell unique vPro extensions (optional)

Great for: Organizations seeking a high-performance, easily managed and secured desktop with flexible, space-saving design to fit virtually any desk space.

## Which form factor is right for you?

Dell OptiPlex desktops offer a variety of form factors to fit virtually any office environment.

### Desktop (DT)



With four expansion slots and two media drive bays, the desktop form factor is a good fit for organizations that have adequate desktop space and desire a high level of expandability.

### Mini Tower (MT)



With four bays, four expansion slots, and built-in hand grips, the mini tower is the ideal choice for organizations that prioritize expandability.

### Small Form Factor (SFF)



For optimal versatility, the small form factor allows for an all-in-one stand and is ideal for deployment in small places. The small form factor features two expansion slots and two bays.

### Ultra Small Form Factor (USFF)



For space-constrained locations, the compact ultra small form factor can be deployed out of sight or with an all-in-one stand. It doesn't have expansion slots but does have one internal bay.

### All-in-One (AiO)



Save valuable desk space while maximizing performance with the 9010 All-in-One desktop.

# OptiPlex 7010

For the ideal balance between cost and performance, the OptiPlex 7010 desktop offers advanced productivity, ease of management, and energy efficiency in a flexible design.

- 3rd generation Intel iCore processors
- Intel HD graphics
- Up to 2TB<sup>7</sup> storage (MT only) and up to 16GB<sup>5,6</sup> memory (1600 MHz)
- 3 native monitor support with DP/DP/VGA ports across all chassis
- Intel® vPro Technology (iAMT 8.0) including Dell unique vPro extensions (optional)

Great for: Organizations looking for high levels of performance and security as well as easy manageability.



# OptiPlex 3010

The OptiPlex 3010 desktop is designed for essential productivity, stable lifecycles and simple IT control.

- 3rd generation Intel iCore processors
- Intel HD graphics
- Up to 2TB<sup>7</sup> storage (MT only) and up to 16GB<sup>5,6</sup> memory (1600 MHz)
- 2 native monitor support with HDMI/VGA ports across all chassis
- In-band management solutions for software deployment and remote system management

Great for: Organizations seeking essential office productivity and easy manageability with a minimum of 15-month lifecycle.

## Specialty Solutions

### OptiPlex XE



Purpose-built for retail/POS, OEM, and other environments, the OptiPlex XE is designed to address the unique challenges of hot, dusty, small and enclosed spaces. A 3.5 year purchase lifecycle and optional Broadcom® TruManage™ remote management technology make the XE easy to plan and manage.

### OptiPlex FX130 and FX170



Dell's smallest OptiPlex systems, the OptiPlex FX130 and FX170 are designed to deliver the reliability, flexibility, connectivity, productivity and business-class control of a traditional OptiPlex system in your desktop virtualization environment.

### Dell All-in-One Stand Solutions

Available for OptiPlex 3010, 7010 and 9010 small and ultra small form factors, Dell All-in-One stand solutions feature integrated cable management, streamlined cable routing, and tool-less height adjustability to blend seamlessly into your office environment.



# Dell OptiPlex Platform Comparison

Smart Productivity	9010 AIO	9010	7010	3010
CPUs (Celeron/PDC/i3/i5/i7)	- / ● / ● / ● / ● / ●	- / ● / ● / ● / ● / ●	● / ● / ● / ● / ● / ●	● / ● / ● / ● / ● / -
External USB Ports (3.0/2.0)	4 / 4	6 / 4	6 / 4	0 / 8
DIMM slots	2 SODIMM	4	4	2
Legacy PCI slot		●	●	
SATA-3 Ports	●	●	●	
Native video ports (VGA/HDMI/DVI/DP)	VGA / HDMI	VGA / DP / DP	VGA / DP / DP	VGA / HDMI
Native dual-monitor (VGA+Digital)	●	●	●	●
Dual x16 PCIe slots for Quad Mon (MT/DT/SFF)		●	●	
Discrete Graphics (entry/mid/high)	- / - / -	- / ● / ●	● / ● / -	● / ● / -
<b>Business-Class Control</b>				
Intel vPro/AMT	●	●		
Intel Standard Manageability	●	●	●	
SCCM, OMCI, DCCU	●	●	●	●
Dell Management Console with Basic In-Band Mgmt	●	●	●	●
Full Disk Encryption (FDE)	●	●	●	
Chassis Intrusion Detection	●	●	●	●
TPM	●	●	●	
Smartcard and biometric options	●	●	●	
ImageWatch, Managed Transitions, 12-15 month lifecycle	●	●	●	●
Global Standard Platforms Program	●	●	●	●
<b>Inspired Design</b>				
Chassis types (MT/DT/SFF/USFF)		● / ● / ● / ● / ●	● / ● / ● / ● / ●	● / ● / ● / ● / -
Energy Star 5.2, EPEAT registered	●	●	●	●
80 PLUS Gold, 90% efficient PSU option	●	●	●	●
Base Chassis Plastics 10% PCR	●	●	●	●
Eco Kit/Configuration		●		
<b>Integrated Solutions</b>				
Dell Data Protection (Access)	●	●	●	
Dell Data Protection (Encryption)	●	●	●	●
Dell KACE appliance compatibility	●	●	●	●
Dell Desktop Virtualization Solutions compatibility	●	●	●	●

## Do more than ever before at [Dell.com/OptiPlex](http://Dell.com/OptiPlex)

- For details on recycling in your area, visit: <http://content.dell.com/us/en/corp/dell-environment-recycling>.
- Not available in all regions.
- TPM not available in China.
- Availability and terms of Dell Services vary by region. For more information, visit: [www.dell.com/servicesdescriptions](http://www.dell.com/servicesdescriptions)
- Significant system memory may be used to support graphics, depending on system memory size and other factors.
- A 64-bit operating system is required to support 4GB or more of system memory.
- GB means 1 billion bytes and TB equals 1 trillion bytes; actual capacity varies with preloaded material and operating environment and will be less.